

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT25/12 18.12
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

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CLASS: NATL. LOCAL

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DATE OCT25/12 18.12

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ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1926

8 5 600P-630P

30	\$3,000.00
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10/23

10/26

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TU-E

W

PROGRAM : NEWS
CON COM1 : 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	A		700A-900A	30		\$1,050.00	10/27	10/28	2		SA-SU	2
PROGRAM : NEWS												
ORD COM1: RECAPTURE FOR FEDERAL CANDIDATE CAN OFFER AND CRDIT \$50												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-8 FOR 1 SPOT/WK												
46	A		600A-700A	30		\$850.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
ORD COM1: RECAPTURE FOR FEDERAL CANDIDATE CAN OFFER AND CRDIT \$50												
PART OF A MAKEGOOD MADE UP OF LINES 45-46												
STATION MAKEGOOD OFFERS:												
M3 OK'D BUY#8							MISSED: TU-F/600P-630P			OCT26		
							OFFER: SA-SU/700A-900A			OCT27 (2/WK)		
							& SUN/600A-700A			OCT28		
							CMT: RECAPTURE FOR FEDERAL CANDIDATE CAN OFFER AND CRDIT \$50			30S \$3,000.00 (OCT25/12)		
										30S \$1,050.00 PLS ADVISE.		
										30S \$850.00		
CONTRACT TOTAL											70125.00	
TOTAL SPOTS											36	

OCT/12 57250.00 NOV/12 12875.00

MARKET TOTALS \$185,635 WFTV 38% WKMG 18% WESH 29% WOFL 12% WKCF 1% WRBW 0% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE